

## **PURPOSE STATEMENT:**

### **Culture on the cutting room floor.**

**Exploring the dominant role of media in shaping our culture and the advent of video as its most important tool. The book highlights the POWERFUL role of the editor/ producer at the helm of the decision making process.**

**The book will highlight the editors tools, their historic applications and the need for awareness, education and promotion of this vocation in new circles of influence.**

**The book will emphasize the industries future role in positively affecting our societal perspective and therefore our culture.**

## **PERSONAL GOAL :**

**To shift the sphere of influence in our cultures most powerful vocation by inspiring hopeful, creative and morally grounded young people to get involved in the pursuit of truth and morality in media.**

## **NOTES**

Begin with: "This lifes dim window of the soul distorts the heavens from pole to pole and leads you to believe a lie

When you see with and

Not through the eye. *William blake*

After kirk and Madsen, talk about Who are the people in the Media playing along.

Don't forget to answer all the questions I pose at end of Bind Christmas season incident.

PERSONAL STORY,

POWER IN THE HANDS OF WHO...EDITOR/PRODUCER.

PROBLEM AND HISTORY, WHEN WHO ETC..

EDITORS TOOLS, COMPREHENSIVE LIST AND EXPLANATION.

HISTORICAL EXAMPLES OF VIDEO/MEDIA AND EDITORS DECISIONS

ALONG WITH INFLUENCE ON CULTURE.

INSPIRATIONS AND SOLUTIONS